



**News Release**  
**September 2006**

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## **Battersea Dogs & Cats Home Buys NCR Complete POS Solution**

*CSM Retail Solutions secures order for NCR software, hardware and services  
for the charity's three centres*

**LONDON** - NCR Corporation (NYSE: NCR) today announced that Battersea Dogs & Cats Home, Britain's most famous charity for lost and abandoned dogs and cats, has ordered an NCR point-of-sale (POS) solution including NCR Advanced Store@Retail software and six NCR RealPOS 80c retail POS workstations.

CSM Retail Solutions, an NCR reseller, is responsible for the sale and installation of the solution. The deal also includes NCR services combined with helpdesk support from CSM.

Three of the POS units will be installed in the Home's shops at its Battersea and Old Windsor sites before the end of 2006 and one unit will be installed at the Brands Hatch site during 2007 as part of its refurbishment. Two units will be used during offsite shows to promote the Home's rescuing, reuniting and rehoming work.

Fiona Healey-Hutchinson, Battersea Dogs & Cats Home's director of fundraising, comments, "We care for over 12,000 dogs and cats each year. Our stores are full of high quality products, such as collars, bowls, toys and books, which help our supporters be responsible pet owners and contribute to our fundraising efforts. CSM has provided us with a cost-effective, comprehensive total solution to help us serve our supporters at these stores better."

With its current POS system, the Home must key in product price changes individually into each till. Once NCR's Advanced Store@Retail software is installed, it will be able to manage price updates on all the tills simultaneously via a high-speed LAN connection. In addition, sales data can be collected and analysed in a more rigorous and secure way to improve stock control and identify purchasing trends.

Healey-Hutchinson concludes, "NCR is a trusted retail technology brand and our NCR RealPOS 80c tills will provide the compactness, reliability and durability we need for our busy instore and roadshow locations."

CSM's helpdesk will be available to guide the Home's staff through isolating and resolving any hardware or software issues. If required, onsite repair and preventative maintenance services will be carried out by NCR within a four-hour period to ensure a high level of system availability.

Alberto Camuri, NCR's vice president for Retail Solutions in Europe, the Middle East and Africa comments, "The NCR RealPOS 80c delivers exceptional performance, reliability, flexibility and value for demanding retail environments. NCR's world-class hardware, software and services solutions are readily upgradeable, helping protect this leading charity's POS investment well into the future."

CSM is a member of the NCR RealPartner programme and benefits from a range of sales, marketing and support tools and training.



### ***About Battersea Dogs & Cats Home***

Battersea Dogs & Cats Home provides temporary shelter, veterinary, behavioural and animal care to lost and abandoned dogs and cats, while finding them new homes, or reuniting lost animals with their owners. The mission of Battersea Dogs & Cats Home is to rescue, reunite, rehabilitate and rehome the lost and abandoned dogs and cats which come into its care.



### ***About CSM Retail Solutions***

CSM Retail Solutions (CSM) is NCR's premier retail partner within the UK. Since CSM ([www.csmltd.co.uk](http://www.csmltd.co.uk)) was formed, in 1993, it has worked closely with NCR resulting in a significant retail customer base across a variety of vertical retail sectors. In addition, CSM's portfolio includes the provision and support of financial management and payroll solutions across all industry sectors. CSM also specialise in providing a comprehensive technology consultancy service, offering infrastructure and networking solutions and a hardware provision, which includes NCR server products.



### ***About NCR Corporation***

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata® data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology™ that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 29,300 people worldwide.

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